A young boy with short hair, wearing a grey t-shirt, is shown in the foreground, covering his eyes with his hands. He has a distressed expression. The background is a hallway with a ceiling that has been severely damaged, with debris and broken tiles falling. The lighting is bright and somewhat overexposed, creating a sense of chaos and destruction.

SHATTERED™

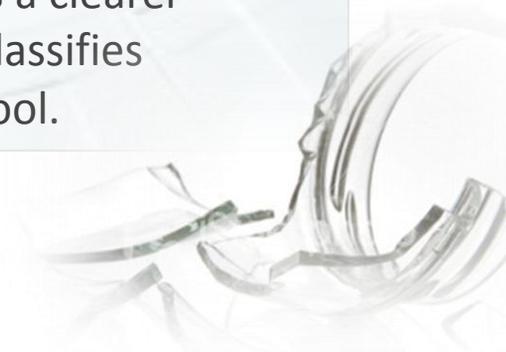
presented by - Johnnie Williams III

SHATTERED™ is an impactful presentation that was designed to discuss the pandemic of bullying from a different angle.

Staff, Student and Parent groups will be taken on an emotional journey, helping them connect with the outcomes of **complacency, callousness and concern** over the issue of bullying. Strategic metaphors have been woven together to engage these audiences at their level and foster meaningful dialogue and ideas.

This presentation has been delivered in workshop, student assembly and town hall formats. It is unlike many of the anti-bully presentations on the market that promote what not to do (STOP BULLYING). But, instead offers an eye opening perspective of what happens when you do break someone's spirit or drive.

For educators, it offers an introspective look back at their own personal memories with bullying and how those experiences impact students today. For students, it helps them better understand the (4) categorical types of bullying. For parents, it offers a clearer picture of what bullying is and what classifies as just an unfortunate incident at school.





*the staff
presentation*



Staff Development:

Purpose – To **support administrative efforts** in reducing the varied acts bullying on k-12 school sites.

Content – The **content will be customized** to address your campus issues and concerns. Research will be conducted to deliver meaningful data.

Delivery – The 1-2 hour presentation will be delivered in a **thought provoking** manner that generate lots of ideas and action steps for them to take away.

Practices – The staff will be shown different examples of **ways to engage their students** in meaningful discussions on what happens when we bully one another.



*the student
presentation*



Student Assembly:

Purpose – The assembly was created to help kids understand the end result of their negative actions towards other peers.

Content – The 1 hour assembly will include the use of UNO cards, lined paper, a small glass and other familiar items that will help students **connect with and remember** the “*SHATTERED*” message.

Outcome – The students will head back to class with plenty to think about and a more clear idea of **the (4) types of bullying**. They will also know that that they cannot undo any of their past actions, but they can apply more empathy in the future.



*the parent
presentation*



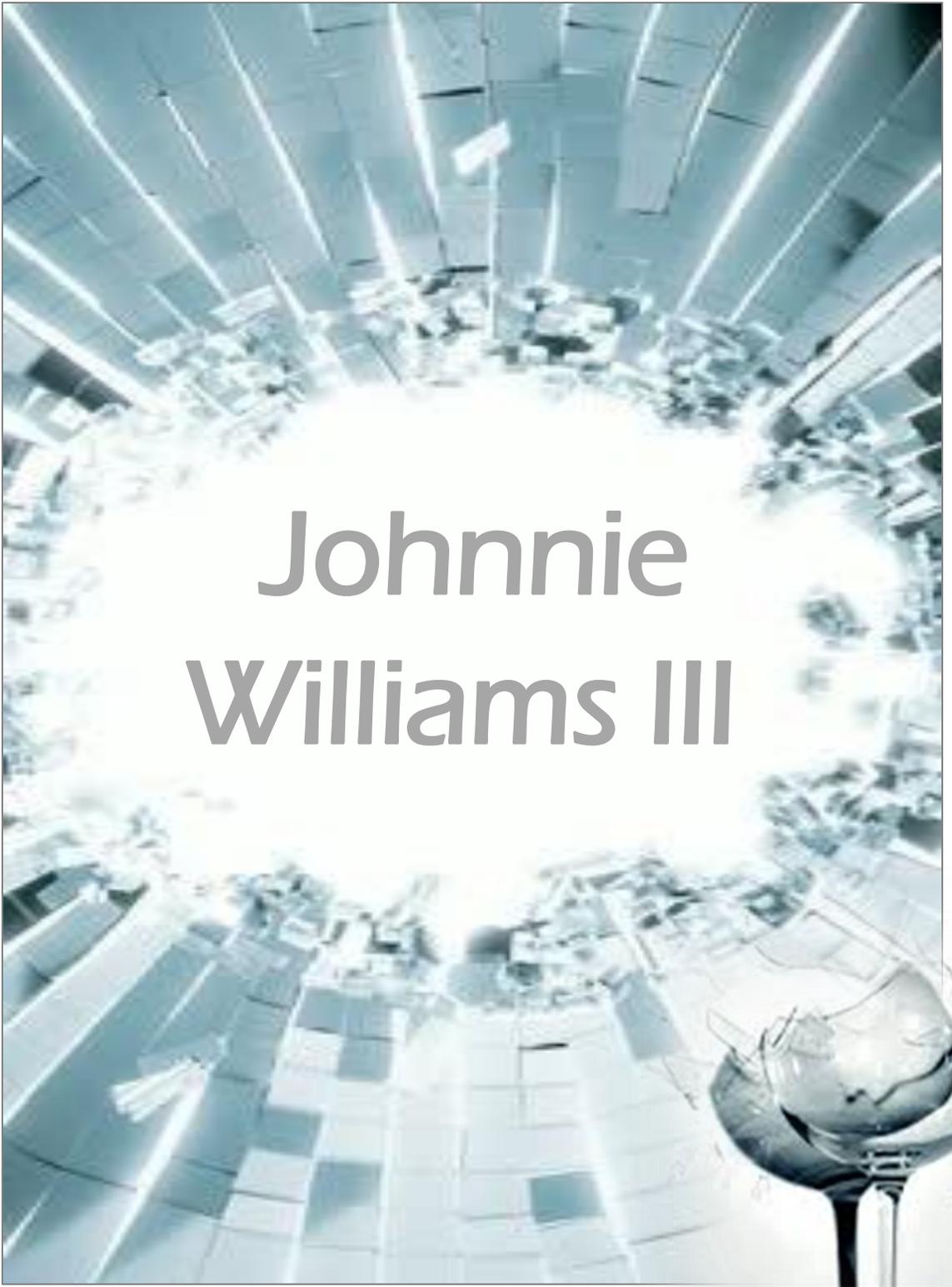
Parent Workshop:

Purpose – The purpose for presenting “*SHATTERED*” to parents, is to assist k-12 schools in creating an understanding of **what bullying is and is not**.

Content – The content in this presentation is more simple and focused more on the need to recognize the warning signs that **their child may have an issue** with being bullied or with becoming a bully.

Delivery – This 45 minute **presentation will be engaging** and very conversational in its delivery style. In Spanish speaking communities, it would be even more impactful to have a translator present.

Outcome – The **parents should leave feeling more clear** about steps their kids school is taking to keep students safe.



**Johnnie
Williams III**

Johnnie Williams is an international speaker and author that has co-written 3 character fiction books that deal with topics like bullying, friendship and community service.

Having presented more than 1,800 times, to students, staff and parents; he is prepared to inspire your group to see the big picture.

Under the topic of bullying, he has become a unique voice, offering different ways of looking at the issue. He advocates for providing more supportive services to those who have been negatively impacted by it.

Johnnie's strength is not rooted in being a master of content, but rather **a master at delivering** it to very diverse audiences in sincere ways that connect with them.

To secure a presentation at your school, contact 877-248-1481 or log onto www.johnniewilliams.info.

SHATTERED™

